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PROJECT PROFILE

Client: Future Generation

Location: Tower Hamlets, London

Sectors: Education

Services: Transport & Travel Planning, Delivery and Servicing Advice, Construction Management Planning

Project overview: Advice to demonstrate sustainable alternatives for student travel, and help create a beating heart for a new, young, vibrant community

Added value:

- New lease of life for industrial area
- Future of community arts hub secured
- Free and affordable workspaces protected

Stour Road, Hackney Wick

Future Generation has gained planning permission for a new £80 million student accommodation scheme in Hackney Wick, in the east London borough of Tower Hamlets. The Vogue will deliver 330 bedrooms and is close to several university campuses.

The car-free development will also assure the future of popular community arts hub, Stour Space, which has been given a home within the new complex, obtaining a 149-year lease. Stour Space opened in 2009 and has been a local engine of creativity and community involvement. It will continue to offer free co-workspaces, affordable studio spaces and a unique gallery at its new location.

The area was previously industrial but, once The Vogue is completed, it will be given a new sustainable lease of life with a focus on walking and cycling. In accordance with the draft London plan, the accommodation will provide one cycle space for every student. Motion demonstrated that the development would not result in a notable increase in vehicle trips, with students using other, more sustainable, modes of travel.

There is a wide range of nearby public transport options, including bus and railway stations, and the site benefits from good foot and cycle access to universities and amenities. Students will have no need for regular access to a private car. Careful management of on-street parking spaces will ensure the system will cause minimal-to-no disruption on the local road network.

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